

Date: July 2, 2011



Patrick Michael Karnahan
Gary Britt Jr.
Sonora Cultural Faires'
P.O. Box 4541
Sonora, CA, 95370
(209) 271-2838

To whom it may concern:

Please allow this letter to introduce you to Celtic Fantasy Faire Productions and the 3rd annual All Hallows Faire in which we are seeking your support.

All Hallows Fantasy Faire is growing to be the all-inclusive Halloween costume play event on the west coast. We have been serving the community of the San Joaquin valley and the Mother Lode for the past Twenty-five years with great entertainment. Our mission is to bring togetherness to all of the costume forgoers at our events. We also open our events to those that would like to explore modern costume play cultures in one place, by assembling groups of all types of genre like Rockabilly, Steampunk, Bayou, Mythical and many more. By doing this we can educate and inspire all of the attending patrons to dress up and have fun.

This October 22nd and 23rd 2011 we will adorn our stages with four Folk themed bands. Some of the lineup will include the stout Irish sounds of The1916 to the fun folk ditties of the Black Irish Band. In addition to the music stages we have three more entertainment stages cram packed with street performers, dancers, and much more. With a variety of vendors and several re-enactment troupes that help us draw our attendees up into the thousands range. Also, new to this year's line-up is the Exotic Costume Ball contest and Labyrinth of Terror.

This is a great opportunity for your company to receive exposure and help support a worthy event with a cause. As a participating sponsor you will receive:

Sponsor Benefits:

- Different Package Levels may include the following:
- The naming of one of the music stages after your company with your banner as a back drop
- Banner placed in high traffic locations
- Reference in all printed and radio promotional materials and web site
- Opportunity to hand out branded item and promotions at the event
- Have a spot for your booth for promoting with a gate listed staff
- Different ticket packages to the event
- The rights to say you're a proud sponsor of the 3rd Annual All Hallows Fantasy Faire

We hope your involvement will make this year's event an extra special celebration. We also appreciate your consideration and look forward to hearing from you soon. Please mail your commitment letter back to register at fairstaff@gmail.com should you have any questions, feel free to call me at 209-271-2838

Sincerely,

Gary Britt Jr.
fairstaff@gmail.com





\$1500 Platinum 3 spots available

- Stage named after the company name or donor
- Booth at the event with your staff to market your Company (booth staff free entry)
- Name recognition on day of event
- Company/donor name on signage at event
- Dedication, company name or donor name on website with links
- i.e. _____ is a proud sponsor of Sonora's 3rd All Hallows Fantasy Faire in radio ads
- Promotional item distribution at event with the programs
- Name and logo in all of Newspaper ads 2011. Ad info given to us by 8/10/2011
- Complimentary ticket package to event
- Recognition in the All Hallows Fantasy Faire's Programs before 8/5/11

\$1000 Gold

- Dedication placements, Company/donor name on signage at event
- Name recognition on day of event
- Dedication, company name or donor name on website with Links
- Booth at the event with your staff to market your Company (booth staff free entry)
- Dedication, company name or donor name on website
- i.e. _____ is a proud sponsor of Sonora's All Hallows Fantasy Faire
- Name and logo in all of Newspaper ads . Ad info given to us by 8/10/2011
- Promotional item distribution at event with the programs
- Six complimentary tickets to event
- Recognition in the All Hallows Fantasy Faire's Programs before 8/5/11

\$500 Silver

- Dedication placements, Company/donor name on signage at event
- Name recognition on day of event
- Dedication, company name or donor name on website with Links website
- Promotional item distribution at event with the programs
- Four complimentary tickets to the event

\$100 Ad package

- Dedication placements, Company/donor name on signage at event
- Promotional item can be distribution at event
- Two complimentary tickets to the event
- Dedication, company name or donor name on website with Links

We do radio ads with KABX, KYOS, HAWK, KVMR and our newspaper ads are in the Union Democrat, Calaveras Enterprise, Ledger Dispatch, Modesto Bee, Oakdale Leader, Turlock Journal, Manteca Bulletin, Escalon Times, and our Facebook pages, and web-site

Sponsorship Pledge Form



Sonora Cultural Faires'
DBA Sonora Celtic Faire, Celtic Fantasy Faire Productions
(209)271-2838

Donor Information (please print or type)

| | |
|----------------------|--|
| Name | |
| Billing address | |
| City | |
| State | |
| ZIP Code | |
| Contact Name | |
| Telephone (Contact) | |
| Telephone (Business) | |
| Fax | |
| E-Mail | |

Pledge Information

I (we) pledge a total of \$1500Platinum, \$1000Gold, \$500Silver, Other/ad or Custom package to be paid: Before Sept. 15th 2011.

I (we) plan to make this contribution in the form of:

cash check credit card other.

| | |
|----------------------|--|
| Credit card type | |
| Credit card number | |
| Expiration date | |
| Authorized signature | |

Acknowledgement Information

All Posters, signs, banner, and handouts must be delivered one week prior to event.

Please use the following name(s) in all acknowledgements:

| |
|--|
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|--|

I (we) wish to have our gift remain anonymous.

| |
|--------------|
| Signature(s) |
| Date |

Please make checks, corporate matches, or other gifts payable to:

| |
|---------------------------|
| All Hallows Fantasy Faire |
|---------------------------|

Please Send Sponsorship Pledge Form to:

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| All Hallows Fantasy Faire 326 Poplar Ave. Manteca, CA, 95336 faireteam@gmail.com |
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